

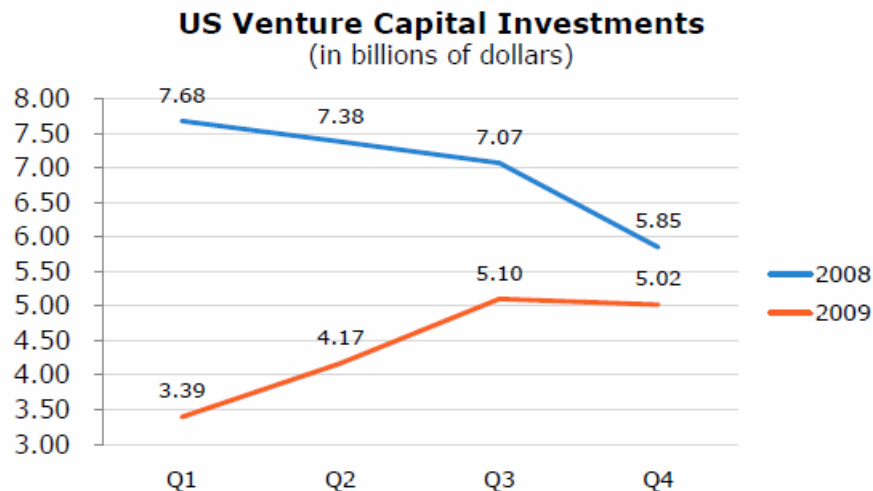
Why is the need for creativity urgent?

Take a look at these statistics of America compared to other countries.

Losing Our Innovative Edge

Patents to American applicants **dropped 2.3%** in 2009. Those granted to foreign-based applicants **increased by over 6%**. U.S. PATENT AND TRADEMARK OFFICE

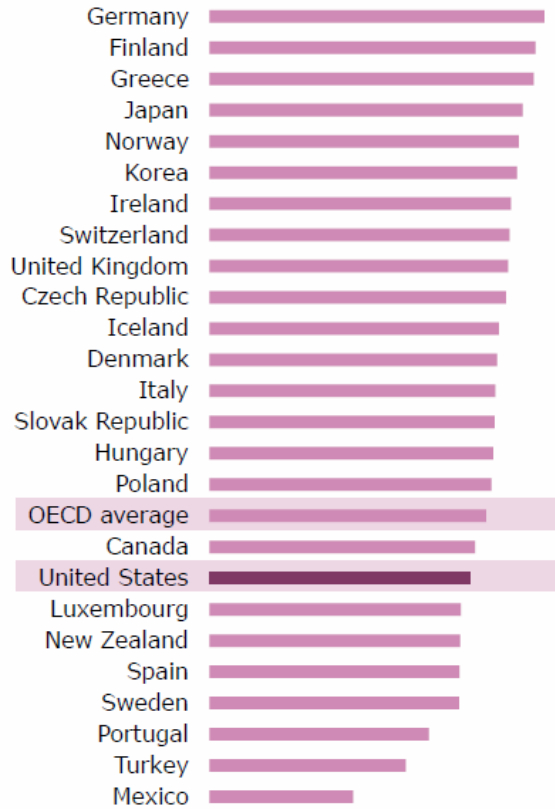
Venture capital investment in the US **dropped 36.8%** in 2009 compared to the previous year—a loss of more than **\$10 billion** and nearly 1,200 deals. MONEYTREE REPORT, 2009



Role of Education

Once an international leader in high school graduation rates, the US is now ranked 18th out of 25 industrialized countries.

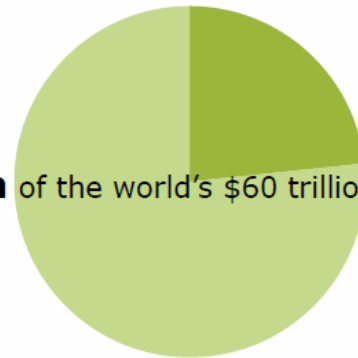
ORGANISATION FOR ECONOMIC CO-OPERATION AND DEVELOPMENT, 2009



Consider



308 million US citizens produce **\$14 trillion** of the world's \$60 trillion GDP



What will the future look like...

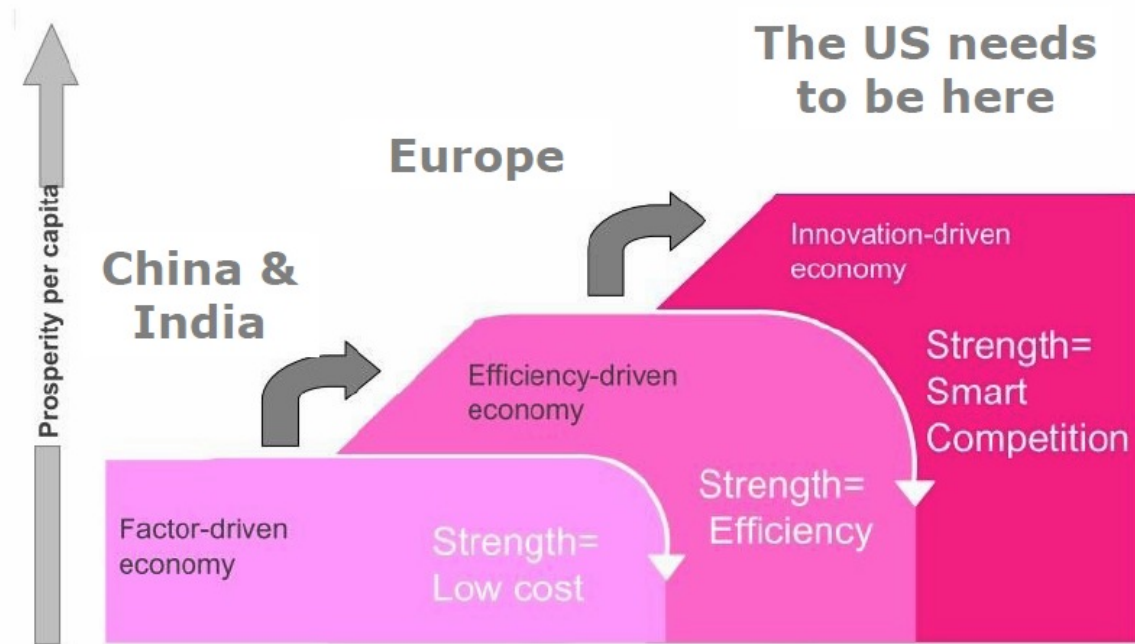
when **5% of the world's 6.3 billion population**

controls **over 20%** of the world's economy

and the job losses of the Great Recession top **8.4 million**?



A Different Economic Model



2010CREATIVITYWORLDFORUM.COM

America's leaders know the future is all about **creation** and **innovation**.

Creative Oklahoma is a state-wide effort to **transform** the state through initiatives which lead to a **more entrepreneurial and vibrant economy** along with a **better quality of life** for its citizens.